

APPLICATION TRANSMITTAL

(New Nonprovisional Applications Under 37 CFR § 1.53(b))

Attorney Docket No. 1018.037US1

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is the patent application of () application identifier or (X) first named inventor, David E. Heckerman, entitled Cluster and Rule-Based Approach for Automated Web-Based Targeted Advertising with Quotas, for a(n):

(X) Origina	al Patent App	lication.				
	Continuat of prior ap					19/430767
Enclosed are: (X) (X) (X) (X) (() (() (X) (X) (X) (X)	Specificat Oath or D (X) A Nev (X) S () A Cop () Ii o a () S Power of Associate Prelimina A Duplica A Certifie Statement Statement Other: As	reclaration: vly Executed Combined ligned. (by from a Prior Application or declaration is supplication and is hereby ligned Statement Deletin Attorney. Power of Attorney. ry Amendment. ate Copy of this Form for the Copy of Priority Documents of Status as a Small Figs) of Status as a Small Figs).	Declaration and Power o) Unsigned. on for Continuation/Divice. The entire disclosure plied, is considered as bei incorporated herein by reg Inventor(s) Named in the (X) Return () A Che () Informer Processing Fee Against the control of the con	() Partially sional (37 CFR § of the prior appliing part of the distribution of the distribution of the distribution of the prior Application Receipt Postcareck in the amount attion Disclosure Deposit Account is claimed).	y Signed. 1.63(d)). ication, from whelelosure of the artion. (37 CFR § rd. t of \$ e Statement and	ccompanying 163(d)(2)). _for the Filing Fee. Form PTO-1449.
			CLAIMS AS FILE	ED .		
	OR	NO. FILED	NO. EXTRA	RA'		FEE
Total Claims		76	56	\$18.		\$1,008.00
Independent Claims		_ 10	7	\$78.	.00	\$ 546.00
Multiple Dependent Claims (if applicable)						\$0.00
Assignment Recording Fee						\$0.00
Basic Filin	g Fee					\$760.00
				То	tal Filing Fee	\$2,314.00
			463 pursuant to 37 CFR credit any overpayment to			pendency of this

Respectfully submitted

By: Attorney of Record, Reg. No.39662

Date: 10/29/99

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